



2025 Ruby's Rockin' RainBOWL Sponsorship Packet – San Diego

Ruby's Rainbow is a nonprofit organization dedicated to helping adults with Down syndrome reach their highest potential. Our mission is to grant scholarships to adult students with Down syndrome who are seeking post-secondary education, while showing the world how amazingly capable they truly are. Life and learning don't stop after high school, and we believe education shouldn't stop, either. For individuals with Down syndrome, the college experience is about gaining independence, building new relationships, rising to challenges and reaching for the stars—and grabbing them!

Since 2012, Ruby's Rainbow has granted **over \$3.2 MILLION** in **educational scholarships** to Rockin' Recipients all across the nation who are going for their dreams of higher education and independence!!

On **Saturday, (DATE TBD), 2025**, we'll be having fun and celebrating peeps rockin' that extra chromosome once again at our **6th annual San Diego Rockin' RainBOWL** event at Mira Mesa Lanes!

Becoming a Rockin' RainBOWL event sponsor is an excellent opportunity for you or your business to contribute to this wonderful cause. Please take a few moments to look over the following information and learn more about how to help people rockin' that extra chromosome go for their college dreams!!

Please note that the San Diego RainBOWL sponsorship sign-up deadline is July 1, 2025!

These inspiring and capable faces are just a few of our Rockin' Recipients – the students our event sponsors have helped to achieve their college dreams!!





Become a Sponsor for the 2025 Ruby's Rockin' RainBOWL!! San Diego Sponsorship Sign-up Deadline: June 30, 2025

Ruby's Rockin' RainBOWL is an annual family fun event attended by over 300 participants—a bowling tournament with live music, raffle prizes and more. This year's San Diego RainBOWL will be held on **Saturday, (DATE TBD), 2025,** at **Mira Mesa Lanes**. We have four sponsorship levels of AWESOME to choose from, detailed below.

Please note that as our organization grows, we continue to strive to make an even bigger impact on the lives of students with Down syndrome by raising our scholarship amounts awarded per individual. We have adjusted our sponsorship levels accordingly, so please read through the levels carefully and feel free to contact us with any questions!

Sponsorship Levels:

The Roll Out! – \$500: With The Roll Out, our introductory sponsorship level, you get name recognition as a donor on our sponsor page for one year and a pair of Ruby's "Special Edition" bowling socks! We'll also throw in that warm and giddy feeling you get when helping an individual with Down syndrome achieve their dreams of higher education!!

The Spare! – \$1,000: The Spare includes all the perks of The Roll Out, plus your business name and logo displayed on our super-cool event shirt *and* our website's sponsor page, where it will link directly to your website for an entire year! Sponsors at this level also get free registration for a team of five bowlers at the event, and the opportunity to promote their business to over 300 event participants through promotional materials in our goodie bags! (All materials to be provided by sponsoring company.)

The Lucky Strike! – \$3,000: The Lucky Strike includes all the perks of The Spare, plus premium placement of your company logo on our sponsor page, a company "shout-out" during the event, and 10 free raffle tickets! And here's the best part: We will award a scholarship this summer to one of our Rockin' Recipients in your or your company's honor!! You will also receive a scholarship award plaque with a picture of your recipient to display proudly in your place of business, or anyplace that will remind you of the amazing gift you have given someone!!

The Turkey! – \$5,000: THE ULTIMATE SPONSORSHIP!! Getting three strikes in a row has nothing on this Turkey! You will be considered a top sponsor all year and will receive ALL the perks of The Lucky Strike, plus 20 free raffle tickets (if attending the event), multiple company shout-outs during the event, and a \$5,000 scholarship awarded in your or your company's honor!! You will also receive a scholarship award plaque with a picture of your recipient to display proudly in your place of business, or anyplace that will remind you of the amazing gift you have given someone!!



Ruby's Rainbow Sponsorship Form

| Nam | e of Individual or Business | | | | |
|-------------|--|---------------------|-----------------|---------------------|-------------------|
| Addr | ess | | | | |
| City _ | | | State | Zip | |
| Phor | e Number | Cor | ntact Person | | |
| Emai | 1 | | | | |
| | se check desired sponsorship cable information and mater | | | - | with your |
| \$ | 500 – The Roll Out! <i>Please e</i> | mail us your comp | pany logo to be | displayed on our we | ebsite! |
| □ \$ | 1,000 – The Spare! Please er and website, and to arrange | | | | |
| □ \$ | 3,000 – The Lucky Strike! Pla shirts and website, and to a | | | | |
| | Please write your name/bus | · | | | • |
| | | | | : | Scholarship Award |
| | If planning to attend the Ra | inBOWL event, ple | ease write your | desired team name | e below: |
| □ \$ | 5,000 – The Turkey! Please of website plus your size reque marketing materials (if desi | ests for five event | - | | |
| | Please write your name/bus page and your honor plaque | · · | | | • |
| | | | | : | Scholarship Award |
| | If planning to attend the Ra | inBOWL event, ple | ease write your | desired team name | e below: |
| | | | | | |

 $Questions \ref{eq:constraint} \textit{Please email Rachel at RachelB@rubysrainbow.org!}$



In-Kind and Monetary Donations

We gratefully accept and appreciate both in-kind donations for our San Diego event raffle as well as any monetary donation that you or your company would like to make!

Checks should be mailed by July 1 to Ruby's Rainbow at the address below!

To send raffle items, please contact Liz at Liz@rubysrainbow.org / (512) 879-7801 for info!

| ☐ In-Kind Donation/Item Description: |
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| |
| Approximate Value: \$ |
| Any donation amount: \$ |
| To pay by check: Make checks payable to Ruby's Rainbow and mail along with this form to: |
| Ruby's Rainbow, Inc. |
| P.O. Box 153095 |
| Austin, TX 78715 |
| To pay via credit card or PayPal: Email RachelB@Rubysrainbow.org for instructions. |

Thank you so much for helping individuals with Down syndrome achieve their college dreams!!

If you have questions, or if your business has other grant programs or opportunities available that might be a good fit for our organization, please contact Rachel at Rachel@rubysrainbow.org!

To learn more about our organization and get inspired, please visit www.RubysRainbow.org!