



2024 Ruby's Rockin' RainBOWL Sponsorship Packet – Austin

Ruby's Rainbow is a nonprofit organization dedicated to helping adults with Down syndrome reach their highest potential. Our mission is to **grant scholarships to adult students with Down syndrome** who are seeking post-secondary education, while showing the world how amazingly capable they truly are. Life and learning don't stop after high school, and we believe education shouldn't stop, either. For individuals with Down syndrome, the college experience is about gaining independence, building new relationships, rising to challenges and reaching for the stars—and grabbing them!

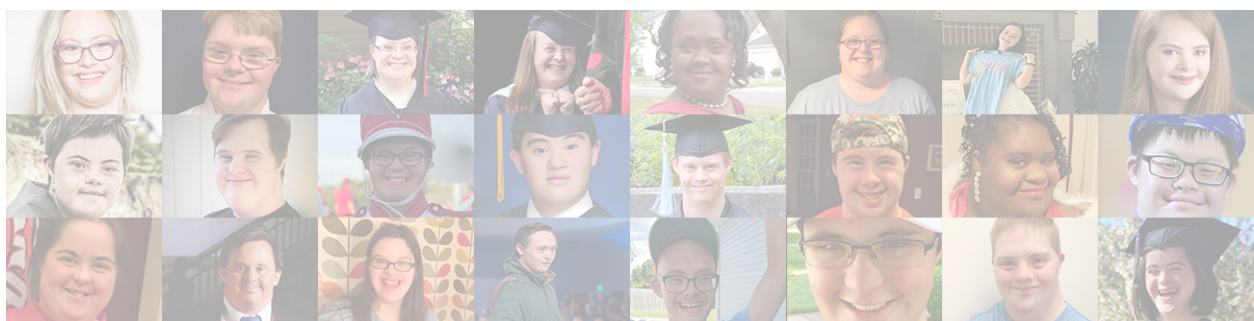
Since 2012, Ruby's Rainbow has granted **over \$2.6 MILLION in educational scholarships** to Rockin' Recipients all across the nation who are going for their dreams of higher education and independence!!

On **Sunday, July 14, 2024**, we'll be having fun and celebrating peeps rockin' that extra chromosome once again at our **13th annual Austin Rockin' RainBOWL** event at Westgate Lanes!

Becoming a Rockin' RainBOWL event sponsor is an excellent opportunity for you or your business to contribute to this wonderful cause. Please take a few moments to look over the following information and learn more about how to help people rockin' that extra chromosome go for their college dreams!!

Please note that the sponsorship sign-up deadline for the Austin RainBOWL is June 21, 2024!

***These inspiring and capable faces are just a few of our Rockin' Recipients –
the students our event sponsors have helped to achieve their college dreams!!***



Ruby's Rainbow, Inc. is a 501(c)(3) nonprofit organization
Tax ID #45-3730204



Become a Sponsor for the 2024 Rockin' RainBOWL!!

Austin Sponsorship Sign-up Deadline: June 21, 2024

Ruby's Rockin' RainBOWL is an annual family fun event attended by over 350 participants—a bowling tournament with live music, raffle prizes and more. This year's 13-annual Austin RainBOWL event will be held on **Sunday, July 14, 2024, at Westgate Lanes** in south Austin. We have four sponsorship levels of AWESOME to choose from, detailed below.

Please note that as our organization grows, we continue to strive to make an even bigger impact on the lives of students with Down syndrome by raising our scholarship amounts awarded per individual. We have adjusted our sponsorship levels accordingly, so please read through the levels carefully and feel free to contact us with any questions!

Sponsorship Levels:

The Roll Out! – \$500: With The Roll Out, our introductory sponsorship level, you get name recognition as a donor on our sponsor page for one year and a pair of Ruby's "Special Edition" bowling socks! We'll also throw in that warm and giddy feeling you get when helping an individual with Down syndrome achieve their dreams of higher education!!

The Spare! – \$1,000: The Spare includes all the perks of The Roll Out, plus your business name and logo displayed on our super-cool event shirt *and* our website's sponsor page, where it will link directly to your website for an entire year! Sponsors at this level also get free registration for a team of five bowlers at the event, and the opportunity to promote their business to over 300 event participants through promotional materials in our goodie bags! (All materials to be provided by sponsoring company.)

The Lucky Strike! – \$3,000: The Lucky Strike includes all the perks of The Spare, plus premium placement of your company logo on our sponsor page, a company "shout-out" during the event, and 10 free raffle tickets! And here's the best part: **We will award a scholarship this summer to one of our Rockin' Recipients in your or your company's honor!!** You will also receive a scholarship award plaque with a picture of your recipient to display proudly in your place of business, or anyplace that will remind you of the amazing gift you have given someone!!

The Turkey! – \$5,000: THE ULTIMATE SPONSORSHIP!! Getting three strikes in a row has nothing on this Turkey! You will be considered a top sponsor all year and will receive ALL the perks of The Lucky Strike, plus 20 free raffle tickets (if attending the event), multiple company shout-outs during the event, and a **\$5,000 scholarship awarded in your or your company's honor!!** You will also receive a scholarship award plaque with a picture of your recipient to display proudly in your place of business, or anyplace that will remind you of the amazing gift you have given someone!!



Ruby's Rainbow Sponsorship Form

Name of Individual or Business _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Contact Person _____

Email _____

Please check desired sponsorship level below and email Rachel@rubysrainbow.org with your applicable information and materials (company logos and URLs, tee-shirt sizes, etc.):

- \$500 – **The Roll Out!** *Please email us your company logo to be displayed on our website!*
- \$1,000 – **The Spare!** *Please email us your company logo and URL to be displayed on our event shirts and website, and to arrange for delivery or pickup of your marketing materials (if desired)!*
- \$3,000 – **The Lucky Strike!** *Please email your company logo and URL to be displayed on our event shirts and website, and to arrange for delivery or pickup of your marketing materials (if desired)!*

Please write your name/business name as you would like it to appear on our Rockin' Recipients page and your honor plaque (Example: "The Arehart Family Scholarship Award"):

_____ Scholarship Award

If planning to attend the RainBOWL event, please write your desired team name below:

- \$5,000 – **The Turkey!** *Please email your company logo and URL to be displayed on our event shirts and website plus your size requests for five event tee-shirts, and to arrange for delivery or pickup of your marketing materials (if desired)!*

Please write your name/business name as you would like it to appear on our Rockin' Recipients page and your honor plaque (Example: "The Arehart Family Scholarship Award"):

_____ Scholarship Award

If planning to attend the RainBOWL event, please write your desired team name below:

Questions? Please email Rachel Heinz at Rachel@rubysrainbow.org!



In-Kind and Monetary Donations

We gratefully accept and appreciate in-kind donations for our event raffle as well as any monetary donation that you or your company would like to make!

Checks and raffle items should be mailed by July 1 to Ruby's Rainbow at the address below!

In-Kind Donation/Item Description: _____

Approximate Value: \$ _____

Any donation amount: \$ _____

To pay by check: Make checks payable to Ruby's Rainbow and mail along with this form to:

Ruby's Rainbow, Inc.
P.O. Box 153095
Austin, TX 78715

To pay via credit card or PayPal: Email Rachel@Rubysrainbow.org for information about online payment

Thank you so much for helping individuals with Down syndrome achieve their college dreams!!

If you have questions, or if your business has other grant programs or opportunities available that might be a good fit for our organization, please contact Rachel Heinz at Rachel@rubysrainbow.org!

To learn more about our organization and get inspired, please visit www.RubysRainbow.org!